



WEWS

ORDER

Flight Dates **10/28/12-11/06/12**

Contract / Revision **312987 /**
Original Date / Revision
 09/27/12 09/27/12
Advertiser **McGee Brown / Democrat / C**

Agency **AKPD Message and Media**

Buying Contact

**730 N Franklin - Suite #404
 Chicago, IL 60654-0174**

Product
Supreme Court Justice 10.28 to 11.

Agency Com 15%

Billing Contact

**730 N Franklin - Suite #404
 Chicago, IL 60654-0174**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate #

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-2

Advertiser Ref

Primary Account Executive
 Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 168250

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	54	\$143,012.50	\$168,250.00	0.00
Totals	54	\$143,012.50	\$168,250.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/06/12	54	\$143,012.50	\$168,250.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WEWS	10/28/12	11/06/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	2	\$650.00	P-2	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----					0	\$0.00		0.00			
Week:		10/29/12	11/04/12	MTWTF--					2	\$650.00		0.00			
Week:		11/05/12	11/11/12	MT-----					1	\$650.00		0.00			
N 2	WEWS	10/28/12	11/06/12		CM	7-9a	MTWTF--	:30	3	\$700.00	P-2	0.00	NM	5	\$3,500.00



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Print Date: 09/28/12

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Contract / Revision **312987** Flight Dates **10/28/12-11/06/12**

Hiatus Dates

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:20:00

Advertiser **McGee Brown / Democrat /** Product **Supreme Court Justice 10.2** Estimate #

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F GMA 7-9a											
				M-F GMA 7-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----					0	\$0.00		0.00			
Week:		10/29/12	11/04/12	MTWTF--					3	\$700.00		0.00			
Week:		11/05/12	11/11/12	MT-----					2	\$700.00		0.00			
N 3	WEWS	10/28/12	11/06/12	SA GMA 8-9a	CM	8-9a	-----S-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
				SA GMA 8-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----					0	\$0.00		0.00			
Week:		10/29/12	11/04/12	-----S-					1	\$700.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
N 4	WEWS	10/28/12	11/06/12	SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
				SU GMA 8-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----					0	\$0.00		0.00			
Week:		10/29/12	11/04/12	-----S					1	\$700.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
N 5	WEWS	10/28/12	11/06/12	M-F 11-12p	CM	11a-12p	MTWTF--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				M-F 11-12p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----					0	\$0.00		0.00			
Week:		10/29/12	11/04/12	MTWTF--					1	\$1,200.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
N 6	WEWS	10/28/12	11/06/12	M-F 12-1230pm News	CM	12-1p	MTWTF--	:30	2	\$1,000.00	P-2	0.00	NM	3	\$3,000.00
				12-1230p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----					0	\$0.00		0.00			
Week:		10/29/12	11/04/12	MTWTF--					2	\$1,000.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$1,000.00		0.00			
N 7	WEWS	10/28/12	11/06/12	M-F 2-3p	CM	2-3p	MTWTF--	:30	1	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
				2-3pm General Hospital											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----					0	\$0.00		0.00			
Week:		10/29/12	11/04/12	MTWTF--					1	\$1,000.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$1,000.00		0.00			
N 8	WEWS	10/28/12	11/06/12	M-F 3-4P Katie	CM	3-4p	MTWTF--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				M-F 3-4p Katie											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----					0	\$0.00		0.00			
Week:		10/29/12	11/04/12	-----					0	\$0.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$1,000.00		0.00			
N 9	WEWS	10/28/12	11/06/12	M-F 5-6p News	CM	5-6p	MTWTF--	:30	2	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
				M-F 5-6p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----					0	\$0.00		0.00			
Week:		10/29/12	11/04/12	MTWTF--					2	\$1,200.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$1,200.00		0.00			
N 10	WEWS	10/28/12	11/06/12	M-F 6-630p News	CM	6-630p	MTWTF--	:30	3	\$1,800.00	P-2	0.00	NM	4	\$7,200.00
				M-F 6-630p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----					0	\$0.00		0.00			
Week:		10/29/12	11/04/12	MTWTF--					3	\$1,800.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$1,800.00		0.00			



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Contract / Revision **312987** Flight Dates **10/28/12-11/06/12**

Hiatus Dates

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:20:00

Advertiser **McGee Brown / Democrat /** Product **Supreme Court Justice 10.2** Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 11	WEWS	10/28/12	11/06/12	M-Su 630-7p WNT M-Su 630-7p WNT	CM	630-7p	MTWTF--	:30	1	\$1,800.00	P-2	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----					0	\$0.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					1	\$1,800.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$1,800.00		0.00			
N 12	WEWS	10/28/12	11/06/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	MTWTF--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----					0	\$0.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					1	\$1,200.00		0.00			
		Week: 11/05/12	11/11/12	-----					0	\$0.00		0.00			
N 13	WEWS	10/28/12	11/06/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	MTWTF--	:30	3	\$2,400.00	P-2	0.00	NM	4	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----					0	\$0.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					3	\$2,400.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$2,400.00		0.00			
N 14	WEWS	10/28/12	11/06/12	M-F 1135p-1202a Nightline M-F 1135p-1202a Nightline	CM	1135p-1207x	MTWTF--	:30	3	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----					0	\$0.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					3	\$1,000.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$1,000.00		0.00			
N 15	WEWS	10/28/12	11/06/12	Monday DWS Monday DWS	CM	8-10p	M-----	:30	1	\$18,000.00	P-2	0.00	NM	2	\$36,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----					0	\$0.00		0.00			
		Week: 10/29/12	11/04/12	M-----					1	\$18,000.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$18,000.00		0.00			
N 16	WEWS	10/28/12	11/06/12	Monday Prime C Monday Prime C	CM	10-11p	M-----	:30	1	\$14,000.00	P-2	0.00	NM	2	\$28,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----					0	\$0.00		0.00			
		Week: 10/29/12	11/04/12	M-----					1	\$14,000.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$14,000.00		0.00			
N 17	WEWS	10/28/12	11/06/12	Tuesday Prime A Tuesday Prime A	CM	8-9p	-T-----	:30	1	\$18,000.00	P-2	0.00	NM	1	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----					0	\$0.00		0.00			
		Week: 10/29/12	11/04/12	-T-----					1	\$18,000.00		0.00			
		Week: 11/05/12	11/11/12	-----					0	\$0.00		0.00			
N 18	WEWS	10/28/12	11/06/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----					0	\$0.00		0.00			
		Week: 10/29/12	11/04/12	-T-----					1	\$7,000.00		0.00			
		Week: 11/05/12	11/11/12	-----					0	\$0.00		0.00			
N 19	WEWS	10/28/12	11/06/12	Wednesday Prime C Wednesday Prime C	CM	10-11p	--W----	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----					0	\$0.00		0.00			
		Week: 10/29/12	11/04/12	--W----					1	\$6,000.00		0.00			
		Week: 11/05/12	11/11/12	-----					0	\$0.00		0.00			



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Contract / Revision **312987** Flight Dates **10/28/12-11/06/12**

Hiatus Dates

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:20:00

Advertiser **McGee Brown / Democrat /** Product **Supreme Court Justice 10.2** Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 19	WEWS	10/28/12	11/06/12	Wednesday Prime C Wednesday Prime C	CM	10-11p	--W----	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
N 20	WEWS	10/28/12	11/06/12	Sunday Prime C Sunday Prime C	CM	9-10p	-----S	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----		0				\$0.00		0.00			
		Week: 10/29/12	11/04/12	-----S		1				\$6,000.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
N 21	WEWS	10/28/12	11/06/12	Country Music Awards Country Music Awards	CM	8-11p	---T---	:30	1	\$8,000.00	P-2	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----		0				\$0.00		0.00			
		Week: 10/29/12	11/04/12	---T---		1				\$8,000.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
N 22	WEWS	10/28/12	11/06/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----		0				\$0.00		0.00			
		Week: 10/29/12	11/04/12	----F--		1				\$5,000.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
N 23	WEWS	10/28/12	11/06/12	M-F 3-4p Katie M-F 3-4p Katie	CM	3-4p	MTWTF--	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----		0				\$0.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		2				\$1,000.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
N 24	WEWS	10/28/12	11/06/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	:30	3	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----		0				\$0.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		3				\$1,200.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
N 25	WEWS	10/28/12	11/06/12	M-F 12-1230pm News 12-1230p News	CM	12-1p	MTWTF--	:30	3	\$1,000.00	P-2	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----		0				\$0.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		3				\$1,000.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
N 26	WEWS	10/28/12	11/06/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	MTWTF-S	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----		0				\$0.00		0.00			
		Week: 10/29/12	11/04/12	MTWTFSS		1				\$2,400.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
Totals														54	\$168,250.00